



VILLAGE OF FRUITVALE POLICY MANUAL

POLICY 7.09

POLICY TITLE: LED ELECTRONIC SIGN POLICY

PURPOSE OF POLICY:

To establish a policy and process for use of the Village of Fruitvale's LED Electronic Sign.

General Guidelines for the use of the Village of Fruitvale's LED Electronic Sign are as follows:

- Non-profit, community, civic and service organizations may request to use the sign;
- Events posted must be open to the general public;
- Messages will normally be posted for one week only;
- Messages may be edited for clarity or conformity;
- Priority will be given to Village of Fruitvale messages;
- If all messages cannot be accommodated, they will be posted on a first come, first served basis;
- The Village of Fruitvale is not responsible for errors or omissions;
- The Village Administrator or designee will approve all messages, and retains the right to refuse a posting;

Examples of Acceptable Messages:

- Fruitvale Village welcome and seasonal greetings, special achievement congratulatory messages and recognition (e.g. Provincial victory, thanks to volunteers);
- Notice of Village of Fruitvale meetings;
- Notice of large public meetings;
- Beaver Valley event reminders (e.g. elections, open enrolments, combined campaign drives, flu shots, festivals, Nite Hawk home games, hospital, school activities, sports tournaments, fundraisers);
- Public notices by other agencies (e.g. campfire ban, water restrictions).

Examples of Unacceptable Messages:

- Personal messages;
- Commercial, political or religious advertising.

To Request a Posting:

A request must be submitted to the Village Office at least one week before the posting is expected to be featured.

*Adopted by Council November 24, 2009

Mayor

Administrator